## **Business Plan Doc**



Telephone number:

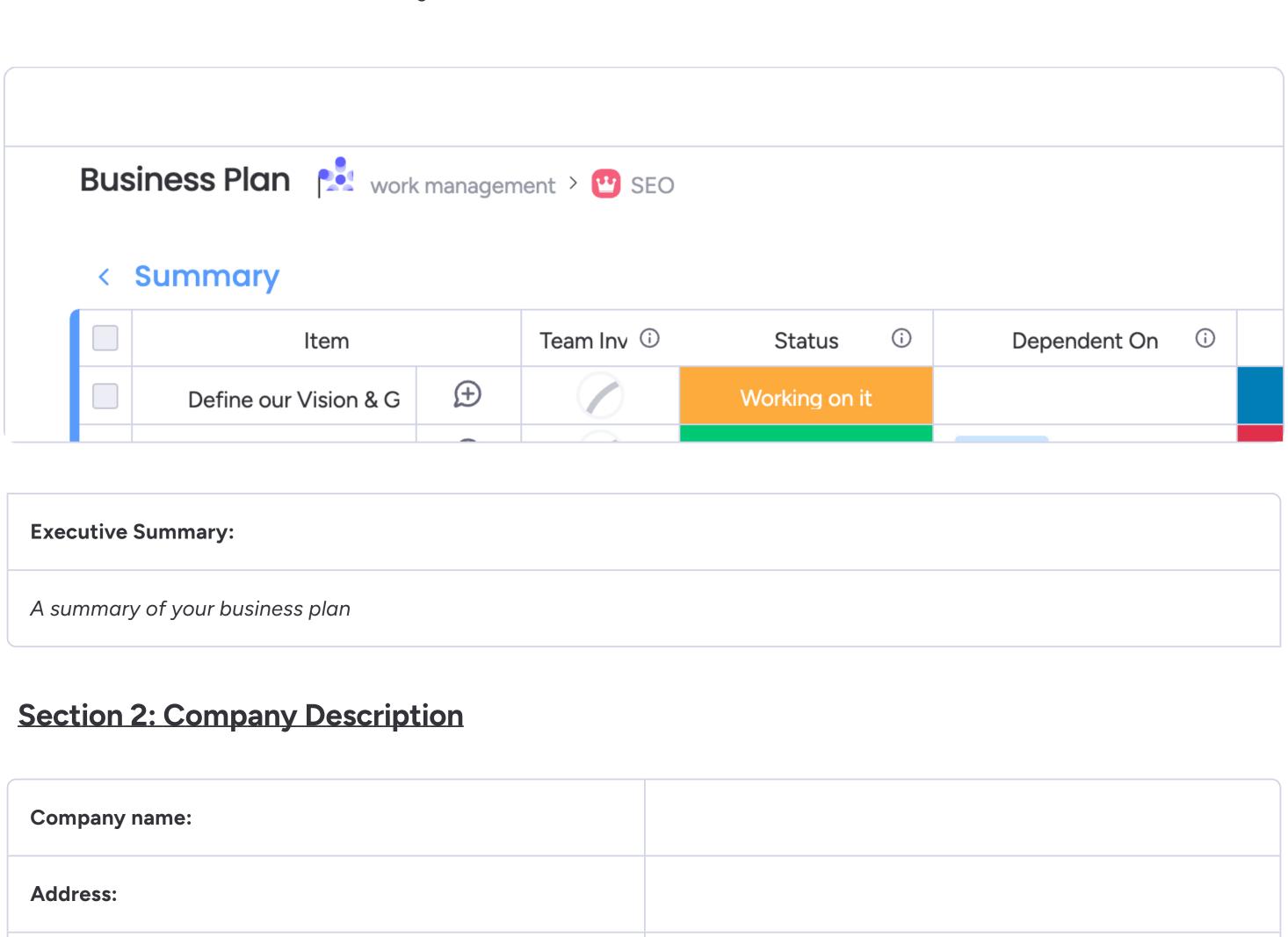
Owner responsibilities:

Owner names:

Creator Hannah Katsch : Created Nov 13, 2024, 15:36 Last updated Nov 13, 2024, 15:36

## **Business Plan**

## **Section 1: Executive Summary**



**Business Overview:** Sum up your business idea

Business Goals:					
What do you want to achieve in your first	What do you want to achieve in your first year of business?				
Financial Goals:	Financial Goals:				
What do you want to achieve financially	in your first year of business?				
Section 3: Product Offer					
	Our Offer:				
	Describe our main offer and services				
Product/service	Features	Benefit			
Section 4: Target Market Anal	vsis				
Table					
Target Customer	Need	Budget			

What is your evidence?					
Section 5: Marketing Plan					
Core Marketing message	Strategy	Budget			
Section 6: Competitor Analysis					
Table					
Business Plan work management > W SEO					

What is our competitive advantage?

What is the market size?

1.

2.

3.

What do your customers want?

Key Strengths	Key Weaknesses	Key Opportunities	Key Threats
1.			
2.			
3.			

## **Section 7: Financial Projections**

Product/Service	Your price(s)	Competitor prices
Product A	\$600	\$650
Service B	\$400	\$350
Product C	\$200	\$200

	2022
Anticipated Total Revenue:	\$1,000,000
Anticipated Total Expenses:	\$170,000
Anticipated NET Income before taxes:	\$830,000
Anticipated Income tax expense:	\$100,000
Anticipated NET Income:	\$730,000